

Communications Departmen

PREFERRED METHODS CHART

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TYPE OF COMMUNICATION	WEBSITE	PHONE (ROBOCALL)	PHONE (TEXT)	MOBILE APP	EMAIL	SOCIAL MEDIA	NEWS MEDIA
Emergency/Safety Alert	•	⊘	⊘	•	⊘		
School Closing	⊘	⊘	⊘	⊘	⊘	⊘	⊘
Event Promotion	•		⊘	•	⊘	•	⊘
General Information	•				⊘	•	
Campaigns	•				⊘	•	⊘